

A NONPROFIT'S TIMELINE FOR

HOLIDAY VOLUNTEERING

using your **CONNECT** software

late
SEPTEMBER

CREATE HOLIDAY VOLUNTEERING INITIATIVE

Using your Connect software, create an initiative to group all your holiday events.

early
OCTOBER

REACH OUT TO AGENCIES & CORPORATE PARTNERS

Let agencies know it's time to start posting their holiday opportunities.

SEND "HOW TO ASSIGN AN INITIATIVE" GUIDE

If your agencies can assign an opportunity themselves, briefly explain how to do so.

early
NOVEMBER

REACH OUT TO VOLUNTEERS

Send seasonal marketing materials to volunteers.

SEND "HOW TO REGISTER" GUIDE

Remind your volunteers how to register with your platform and sign-up for an opportunity.

mid-
NOVEMBER

RECOMMEND OPPORTUNITIES

Your holiday opportunities may fill up fast. Your software allows you to recommend other available opportunities based on volunteer preferences.

DECEMBER

HAPPY VOLUNTEERING! ★

early
JANUARY

SHARE HOLIDAY IMPACT

Use your software's Reporting feature to understand the positive impact your donors, partners, and volunteers had on your community!

THANK YOUR VOLUNTEERS

late
JANUARY

ENCOURAGE SUSTAINED ENGAGEMENT

Let your volunteers and partners know that your organization relies on them the rest of the year, too!

for more information visit galaxydigital.com