

FREE TOOLS FOR NONPROFITS

You don't have to spend a fortune to do your job well. Here is a list of thirty-two free web-based tools to help nonprofits succeed.

Advertising and Marketing

Google Free Advertising



Google AdGrants helps nonprofits raise awareness and attract donors with \$10,000 worth of in-kind advertising.

Google Analytics

A powerful free tool offering insights into website performance and traffic top-performing channels.

Google My Business

Create a free business profile to manage performance and connect with users through Google Search and Maps.

Design, Photo, and Video

Canva



A simple, intuitive online design tool for all your design needs. Plus, nonprofits get the Pro Account for free!

Pixlr

Edit professional photos right in your browser.

Unsplash

Search and download beautiful stock photography and backgrounds completely free.

Vectr

Create vector graphics online to create designs for everything from your website to t-shirts. Share and download easily.

Youtube



Engage supporters using video. The YouTube Nonprofit Program helps nonprofits amplify their cause through the power of visual storytelling.

Video Conferencing

Calendly



Schedule meetings easily, without back and forth emails, using the automated scheduling tool. Includes free integrations with tools like Zoom and Google products.

Google Hangouts



Free messaging, voice and video conferencing. Centralize your workspace with the Google Suite.

Microsoft Teams



From video conferencing to file sharing, get work done together, remotely.

Zoom



With Zoom's free service, host group meetings with up to 100 participants for a maximum of 40 minutes and unlimited 1:1 meetings. Share a meeting link for participants to simply access the meeting online.

Productivity

Asana



A project management tool especially great for remote teams.

Dropbox

Share files between devices and edit shared documents.

Google Drive

Store, share, and edit files online.

Google Forms

Create online surveys that are easy to share and collect data.

LastPass

Never get locked out of your account again. LastPass is a secure password management app that remembers passwords across all of your devices.

Slack



It's like instant messaging...at work! Create channels or direct message individuals on your team for efficient communication. Works on your computer and smartphone.

Snagit

Capture high-quality screenshots or record on-screen video tutorials, perfect for demonstrating how your volunteer management site works! (This product is not free, but very affordable).

Survey Monkey

A free online survey tool to capture the voices of your community.

Trello



A project management tool that enables teams to organize and prioritize projects using attractive visuals.

Wave

A user-friendly accounting software for nonprofits, small businesses and entrepreneurs.

Social Media

Bitly

Turn your long, messy URLs into custom, memorable short links. Perfect for posting on your social media channels.

Buffer

Manage all your social media accounts in one place.

Facebook Business Manager



Create an account on the most popular social media platform to reach your audience.

Instagram



Boost engagement with this image-based social media platform. Take advantage of hashtags to reach your audience more effectively.

LinkedIn

Manage your professional profile to engage with your network.

Linktree

Create one link to all of your content through social media.

Writing

Evernote



Take notes, share ideas, and organize your thoughts with this effortless note-taking app.

Grammarly



A writing app that helps make your writing clear and effective. The app seamlessly integrates with all your email and word processing tools.

Medium

An ad-free publication platform for writers and readers seeking to share and find great ideas.



Great for Remote Teams



Nonprofit - Exclusive Perk



Galaxy Digital Staff Favorites